

# Career Pathways



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How much  
control do you  
believe you have  
in your own  
career?



**How proactively have you managed your career in the last 6 months?**



- Proactive
- Reactive

**Managing your career  
takes time, thought and  
research**

**Self reflection is critical**



- If you don't understand what you want to do, very hard to make a strategic next move
- Understand your personal footprint/brand





- Research the business
- Think about the access that you have to critical information
- **Organisational structure = opportunity**



- Selling yourself
- Build credibility
- Add value

**Sell your personality,  
competence, knowledge  
and relevance**

STOP selling yourself SHORT



Understand and capitalise on  
your **transferable** skills

Map these into other  
**opportunities** in your business



# Think about what you do on a daily basis



- Customer service
- Project Management
- Event Management
- Human Resources
- Sales
- Sourcing
- Marketing

- **What training do I need?**
- Internal/external
- Project Management – Prince 2
- Degree, Diploma, short courses

- Move doesn't have to be upwards
- Knowledge move
- Backwards to go upwards
- Impact – salary
- Resume – competency based
- Career Coaches

